

INSPIRED GROWTH

INCLUSION • EQUITY • COMMUNITY



CONNECTING FOR GOOD 2017 ANNUAL REPORT



**CONNECTING
FOR GOOD**

A COMMUNITY WIRED FOR GOOD

Dear Friends of Connecting For Good -

If you're like me and 84% of Americans, you regularly use the Internet - no dial-up involved like in the early days of connectivity. People are more connected than ever before.



While most consumers have thrived in our digital world, many are still challenged by little to no connectivity, and limited opportunity due to lack of skills and training.

Thankfully, our community's generous support and advocacy in 2017 inspired tremendous growth at Connecting For Good. With our focus on digital skills training, investments in new staff, strategic initiatives and collaborative partnerships, we're wired for even more good in 2018.

Together, we're ensuring our most vulnerable residents are acquiring skills to prepare for the workforce, to secure better jobs, to strengthen family stability, and to plan for a brighter future.

In the year ahead, we pledge to achieve greater balance, diversity and growth with our individual supporters as well as government and private sector partners. We also have a keen eye on measuring outcomes, expanding awareness, and boosting our community impact.

Thank you for your confidence and support as we build a community of digital equity and inclusion - a community wired for good!

With gratitude,

A handwritten signature in black ink, reading "Tom Esselman".

TOM ESSELMAN
Chief Executive Officer

Our Mission

Connecting For Good provides computer skills, computers, and internet access to low and moderate income communities.

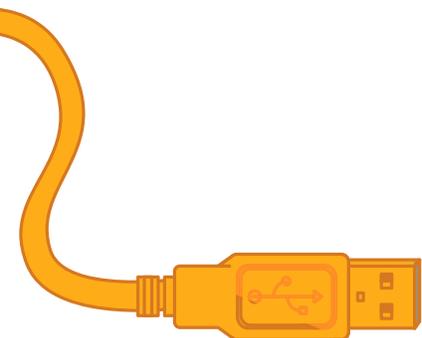
Our Vision

A connected future for all.

Through Digital Literacy Training, low-cost computers and Internet access, low income residents will achieve measurable and sustainable gains in Education, Employment, Economic Impact, and the Environment.

Board of Directors

Chad Bly
Leslie Gasser
Barbara Lach
Michael Levine
Ralph Munyan
James New
Tom Esselman
CEO, Ex-Officio



ConnectingForGood.org



2017 GROWTH NOTES

55 Course topics were offered at 18 locations.
2016: 53 topics at 15 locations.

680 Refurbished computers were sold or awarded to low-income residents or to nonprofits that serve them, an 80+% increase over last year. 2016: 375 2015: 442

30% Increase in urban core Wi-Fi connections
2017: 1,872 connections 2016: 1,440 connections

CAPACITY BUILDING

Collaborations with more than a dozen non-profits expanded our reach and leveraged our capacity to do more and be more.



9,561 Students utilized our computer labs and participated in classes at several sites.



2016: 7,487
2015: 3,394



9,000

Individuals benefited from digital skills training, an increase of nearly 33% over 2016.

STEM

The new Connecting KC Kids program integrated Science, technology, engineering and math (STEM) units to the curriculum.

12+

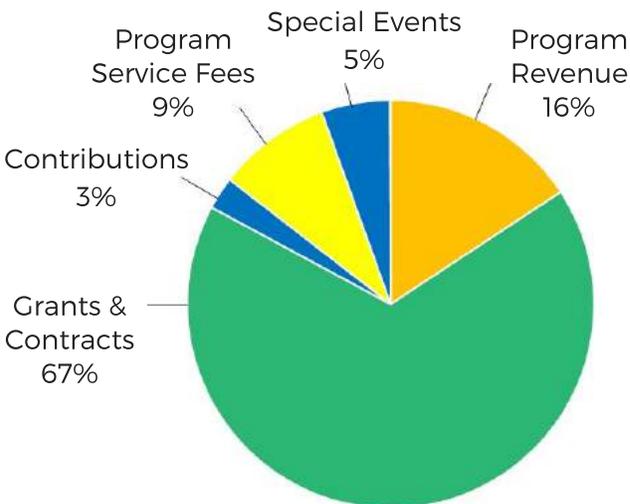
Community partnerships forged to focus on family stabilization and economic mobility.

2,500

Pounds of electronic waste saved from landfills.
2016: 2,400 lbs. 2015: 1,600 lbs.

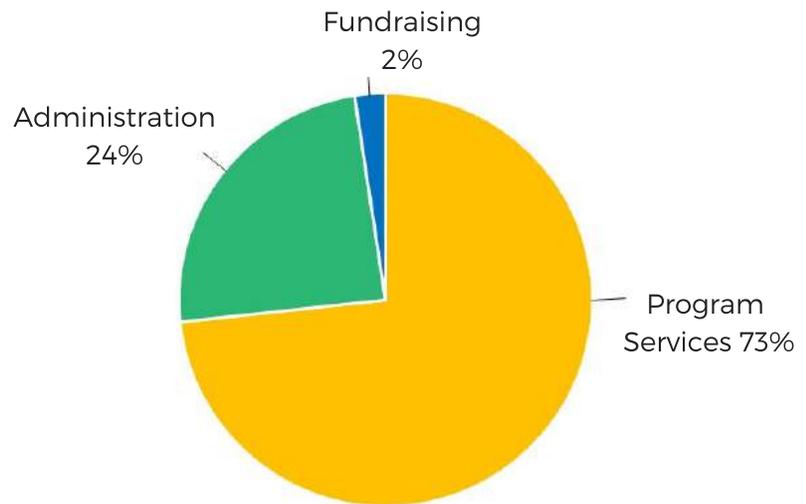
FINANCIAL OVERVIEW • JANUARY 1 - DECEMBER 31, 2017

CHARITABLE CONTRIBUTIONS & REVENUE



Program Revenue	\$79,654
Grants/Contracts	\$339,591
Contributions	\$13,128
Program Service Fees	\$45,714
Special Events	\$27,575
Other	\$304
Total	\$505,966

PROGRAM SERVICES & EXPENSES



Program Services	\$319,462
Administration	\$124,213
Fundraising	\$59,359
Total	\$503,034



3210 Michigan Avenue • Kansas City, MO 64109



Make the Connection!

Come see our hope-filled mission in action!

Tours of our sites are hosted for our donors, community partners and potential volunteers.

To schedule a visit, please call 816.599.7077 or email Allissa@connectingforgood.org

Here we grow @ Juniper Gardens

How access, connectivity and collaboration in one of our community's most challenged neighborhoods brings STEM education to life!

Though situated in one of the area's largest concentrations of poverty, the Connecting KC Kids program at Juniper Gardens is blossoming with potential.

A recent after-school activity found 17 students designing and building catapults out of everyday materials. On this day, simple wooden craft sticks, plastic eggs and rubber bands are components of a test which prompts students to ask questions, define problems, carry out investigations and design solutions.

Lessons in science and engineering are part of a fun competition to see whose object is projected the furthest.

More than a haven from the uncertainty that exists beyond the lab walls, the

Connecting For Good site at Juniper Gardens in Northeast Kansas City is a safe and vibrant place where critical thinking and collaborative problem solving are changing the educational landscape.

"We're engaging the academic and social interests of kids through innovative activities that promote higher-order thinking," said program coordinator Amber Bryant. "It's exciting to see young minds at work, not only in STEM learning but in a spirit of teamwork," she said.

To learn more about this and other educational programs, visit ConnectingForGood.org.

