Dear Friends of Connecting For Good -

When we think about the challenges of living in a digital age, many of us think of our fear or discomfort in using technology that we're not accustomed to, like trying out a new app or venturing onto a different social media platform for the first time.

For many residents in our community, however, the challenges to connect to the digital world are far greater. Many households do not have a computer or internet access. Many individuals do not have the skills or literacy essential to daily living such as managing a bank account, scheduling an appointment, or accessing information.

This is where Connecting For Good leverages community connections to deliver real world solutions. With supportive advocates and relevant programs and resources, we’re helping to build resilient communities that rise above the challenges standing in the way of fully living in a digital world.

We’re giving broader and convenient access to necessary devices, to internet connectivity, and to skills training to help make the most of everyday living: opportunities to stay connected to loved ones, securing better jobs, strengthening family stability, and planning for a bright future.

None of this would be possible without a caring and generous community. Your support is an investment in human capital and boundless potential! Thank you for helping us build a stronger, more resilient, and better connected community!

Together we are Connecting For Good!

With gratitude,

Tom Esselman
Chief Executive Officer

Our Resilience Begins with Community Connections

Our Mission
Connecting For Good provides computer skills, computers, and internet access to low and moderate income communities.

Our Vision
A connected future for all.

Through digital literacy training, low-cost computers and internet access, low income residents will achieve measurable and sustainable gains in education, employment, economic impact, and the environment.

Leadership
Board of Directors
Michael Levine, President
Barbara Lach, Vice President
Ralph Munyan, Secretary
Chad Bly, Treasurer
Tim Feathers, Member
Leslie Gasser, Member
James New, Member
Mike Thomas, Advisor
Tom Esselman, CEO, Ex-Officio

Make the Connection
Connecting For Good
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@connectingkc
instagram.com/connectingforgood
ConnectingForGood.org

Cover photo courtesy of Google Fiber.

ConnectingForGood.org
connecting to opportunity

4,701
Children and teens served at our 3rd Street KCK, Greenworks, Guinotte Manor and Linwood Area Ministry Place technology labs.

5,338
Adults ages 18 and up who engaged with Connecting For Good at partnering sites around the metro, including 1,549 older adults who participating in digital skills and literacy training activities.

130+
Connecting For Good partnered with KC employers such as UPS and Goodwill, giving program participants access to employment opportunities resulting in more than 130 hires in 2018.

10,050
Individuals of all ages participating in educational or training opportunities such as basic digital literacy; Microsoft programs such as Excel, Word, and PowerPoint; CISCO and Northstar certification; and more.

1,026
More than 30 real-world training courses offered - 1026 class sessions in all - from beginner to more advanced. This includes Intro to Computers, Connecting to the Internet, Keyboarding, Connecting to Gmail, Windows applications, Social Media Basics, Connecting to CISCO A+, as well as Open Lab time to practice skills and seek employment.

1,069
Devices such as personal computers or tablets purchased by individuals at an affordable rate or provided at no cost.

173
Students participating in Science, Technology, Engineering, and Math (STEM) activities.
CHARITABLE CONTRIBUTIONS & REVENUE

- Grants & Contracts: 51%
- Contributions: 23%
- Special Events: 3%
- Program Revenue: 13%
- Program Service Fees: 8%
- Other: 2%

2018 FINANCIAL OVERVIEW

Program Revenue: $90,708
- Grants/Contracts: $355,408
- Contributions: $160,972
- Program Service Fees: $56,550
- Special Events: $19,100
- Other: $15,610
- Total: $698,348

Program Services: $376,049
- Administration: $221,663
- Fundraising: $14,190
- Total: $611,902